

SHANNON E. HONL, M.A.R.C.H

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Resume | May 2024

PROFILE

Public historian with over ten years of experience managing immersive digital experiences for a 21st-century national presidential memorial. Accomplished at providing art direction and curation for engaging exhibits; confident at coordinating project goals, scopes of work, and milestones with stakeholders; skilled at contracting to include procurement, negotiation, and management. Currently a Ph.D. candidate in Public History and U.S. History at Loyola University Chicago, focused on 20th Century U.S., memory studies, urban history, and presidential libraries.

WORK EXPERIENCE

Research Assistant, Department of History Chair

Loyola University Chicago Graduate School | Chicago, IL | AUG 2023 - MAY 2024 | 20 hrs. per week

- Project managed the audit and migration of the department website to a new platform.
- Researched and advised on a media strategy for the History Department.

Fellowships and Academic Programs Intern

The Newberry Library | Chicago, IL | MAY - JUL 2023 | 20 hrs. per week

- Conducted research via oral interviews regarding virtual and hybrid nationwide fellowship opportunities.
- Prepared a white paper on research findings including recommendations to The Newberry.

Dwight D. Eisenhower Memorial Commission

Washington, DC | NOV 2010 - JUL 2021 | 40 hrs. per week

Three positions during my tenure with the Commission demonstrate versatility, enthusiasm, and initiative:

Project Manager and Visual Arts Director | GS-12 promoted to GS-13 (eq.) | OCT 2015 - JUL 2021

- Led the development, design, and launch of the memorial's complementary audio tour and E-Memorial website.
- Contracted for services, including: writing requests for proposals, evaluating and selecting vendors, and negotiating and awarding contracts.
- Managed the production of a series of short films featuring interviews with memorial artists.
- Edited bi-monthly *General'ly Speaking* newsletter.
- Maintained major donor relationships and ensured fulfillment of donor benefits.
- Provided art direction and design for: presentations, exhibits, and materials for the dedication ceremony.
- Managed vendors and government contracts, to include: cost estimating, milestone tracking, and budgeting.
- Provided senior leadership for memorial dedication event planning and public relations.

Visual Information and Project Coordinator | GS-10 promoted to GS-11 (eq.) | APR 2012 - OCT 2015

- Oversaw the development of cross-curriculum lesson plans and interactive timeline.
- Coordinated a committee of the world's leading Eisenhower scholars, public historians, and educators tasked with curating content for the E-Memorial.
- Curated, designed, and oversaw production and installation of large-scale exhibits and groundbreaking stage graphics.
- Delivered stakeholder presentations to: members of Congress, foreign embassies, donors, and the public.

Administrative and Research Assistant | GS-4 (eq.) | NOV 2010 - APR 2012

- Provided administrative support for correspondence, calendar management, and office equipment.
- Managed social media accounts, curated engaging content, tracked visitor analytics.

EDUCATION

Ph.D. Candidate, Public History and U.S. History

Loyola University Chicago
2021-2026 | 3.982 GPA

Master of Architecture Historic Preservation Certificate

University of Wisconsin-Milwaukee
2006-2009

Bachelor of Science, Art History

University of Wisconsin-Madison
2001-2006

SKILLS

Adobe Creative Cloud

Photoshop, InDesign, Illustrator, Lightroom, Acrobat

Website Development/Content Management

Drupal, Square Space, Wix, WordPress, Omeka

Communication + Marketing

MailChimp, GoTo Meeting, Slack, Zoom

Productivity

Google Suite, Microsoft 365

Social Media

Facebook, Twitter, Instagram, LinkedIn, Vimeo, YouTube

Other

AutoCAD (2-D + 3-D)
Digital SLR photography + editing
Audacity and Hindenburg (audio production)
Windows, MacOS, iOS (mobile)
German language 1-5AP (middle + high school)

Project Management

Microsoft Project, Smartsheet, Office Timeline

VOLUNTEER EXPERIENCE

History Graduate Student Association

Loyola University Chicago | AUG 2022 - MAY 2023

- Served as board secretary responsible for recording meetings, managing the mentorship program, and coordinating student programming.

National Museum of the American Sailor Foundation

Great Lakes, IL | JAN 2017 - APR 2018

- Advised board of directors on and provided support for: design and production of visual arts, editing and distribution of monthly newsletter, social media account management, website content management.

National Museum of the Marine Corps

Quantico, VA | MAY - NOV 2010

- Assisted the Curator of General Collections with inventory, labeling, accessioning and deaccessioning of artifacts, storage and conservation of collections, and exhibit design.

Parris Island Museum and Historical Society

Marine Corps Recruit Depot | Parris Island, SC | JUN 2009 - MAY 2010

- Designed large-format exhibit boards; collaborated with museum director, exhibit staff, and volunteers on design and layout of exhibits; edited the quarterly newsletter; updated Historic American Building Survey reports; wrote significances for contributing structures to the Historic District.