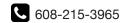
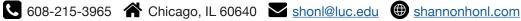
# SHANNON E. HONL, M.ARCH









# Resume | May 2024

# **PROFILE**

Public historian with over ten years of experience managing immersive digital experiences for a 21stcentury national presidential memorial. Accomplished at providing art direction and curation for engaging exhibits; confident at coordinating project goals, scopes of work, and milestones with stakeholders; skilled at contracting to include procurement, negotiation, and management. Currently a Ph.D. candidate in Public History and U.S. History at Loyola University Chicago, focused on 20th Century U.S., memory studies, urban history, and presidential libraries.

## **WORK EXPERIENCE**

# Research Assistant, Department of History Chair

Loyola University Chicago Graduate School | Chicago, IL | AUG 2023 - MAY 2024 | 20 hrs. per week

- Project managed the audit and migration of the department website to a new platform.
- Researched and advised on a media strategy for the History Department.

# **Fellowships and Academic Programs Intern**

The Newberry Library | Chicago, IL | MAY - JUL 2023 | 20 hrs. per week

- Conducted research via oral interviews regarding virtual and hybrid nationwide fellowship opportunities.
- Prepared a white paper on research findings including recommendations to The Newberry.

#### **Dwight D. Eisenhower Memorial Commission**

Washington, DC | NOV 2010 - JUL 2021 | 40 hrs. per week

Three positions during my tenure with the Commission demonstrate versatility, enthusiasm, and initiative:

# Project Manager and Visual Arts Director | GS-12 promoted to GS-13 (eq.) | OCT 2015 - JUL 2021

- Led the development, design, and launch of the memorial's complementary audio tour and E-Memorial website.
- Contracted for services, including: writing requests for proposals, evaluating and selecting vendors, and negotiating and awarding contracts.
- Managed the production of a series of short films featuring interviews with memorial artists.
- Edited bi-monthly General'ly Speaking newsletter.

- Maintained major donor relationships and ensured fulfillment of donor benefits.
- Provided art direction and design for: presentations, exhibits, and materials for the dedication ceremony.
- Managed vendors and government contracts, to include: cost estimating, milestone tracking, and budgeting.
- Provided senior leadership for memorial dedication event planning and public relations.

# Visual Information and Project Coordinator | GS-10 promoted to GS-11 (eq.) | APR 2012 - OCT 2015

- Oversaw the development of cross-curriculum lesson plans and interactive timeline.
- Coordinated a committee of the world's leading Eisenhower scholars, public historians, and educators tasked with curating content for the E-Memorial.
- Curated, designed, and oversaw production and installation of large-scale exhibits and groundbreaking stage graphics.
- Delivered stakeholder presentations to: members of Congress, foreign embassies, donors, and the

#### Administrative and Research Assistant | GS-4 (eq.) | NOV 2010 - APR 2012

- Provided administrative support for correspondence, calendar management, and office equipment.
- Managed social media accounts, curated engaging content, tracked visitor analytics.

# **EDUCATION**

Ph.D. Candidate, Public History and U.S. History

Loyola University Chicago 2021-2026 | 3.982 GPA

**Bachelor of Science, Art History** 

University of Wisconsin-Madison 2001–2006

Master of Architecture
Historic Preservation Certificate
University of Wisconsin-Milwaukee
2006–2009

# **SKILLS**

#### **Adobe Creative Cloud**

Photoshop, InDesign, Illustrator, Lightroom, Acrobat

#### Communication + Marketing

MailChimp, GoTo Meeting, Slack, Zoom

#### **Social Media**

Facebook, Twitter, Instagram, LinkedIn, Vimeo, YouTube

# **Project Management**

Microsoft Project, Smartsheet, Office Timeline

# **Website Development/Content Management**

Drupal, Square Space, Wix, WordPress, Omeka

#### **Productivity**

Google Suite, Microsoft 365

#### Other

AutoCAD (2-D + 3-D)
Digital SLR photography + editing
Audacity and Hindenburg (audio production)
Windows, MacOS, iOS (mobile)
German language 1-5AP (middle + high school)

#### **VOLUNTEER EXPERIENCE**

#### **History Graduate Student Association**

Loyola University Chicago | AUG 2022 - MAY 2023

 Served as board secretary responsible for recording meetings, managing the mentorship program, and coordinating student programming.

# **National Museum of the American Sailor Foundation**

Great Lakes, IL | JAN 2017 - APR 2018

 Advised board of directors on and provided support for: design and production of visual arts, editing and distribution of monthly newsletter, social media account management, website content management.

# **National Museum of the Marine Corps**

Quantico, VA | MAY - NOV 2010

 Assisted the Curator of General Collections with inventory, labeling, accessioning and deaccessioning of artifacts, storage and conservation of collections, and exhibit design.

## **Parris Island Museum and Historical Society**

Marine Corps Recruit Depot | Parris Island, SC | JUN 2009 - MAY 2010

 Designed large-format exhibit boards; collaborated with museum director, exhibit staff, and volunteers on design and layout of exhibits; edited the quarterly newsletter; updated Historic American Building Survey reports; wrote significances for contributing structures to the Historic District.