

SHANNON E. HONL, M.A.R.C.H

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Resume | January 2024

PROFILE

Public historian with over ten years of experience managing immersive digital experiences for a 21st-century national presidential memorial. Accomplished at providing art direction and curation for engaging exhibits; confident at coordinating project goals, scopes of work, and milestones with stakeholders; skilled at contracting to include procurement, negotiation, and management. Currently a Ph.D. student in U.S. and Public History at Loyola University Chicago focused on 20th-century U.S. history, memory studies, and presidential libraries.

WORK EXPERIENCE

LOYOLA UNIVERSITY CHICAGO GRADUATE SCHOOL

Research Assistant, Department of History Chair

Chicago, IL | August 2023 - Present | 20 hrs. per week

Research, develop, and advise on a social media strategy for the History Department.

Facilitate migration of the department website to a new front-end and back-end platform.

THE NEWBERRY LIBRARY

Fellowships and Academic Programs Intern

Chicago, IL | May - July 2023 | 20 hrs. per week

Conducted research via oral interview regarding virtual and hybrid nationwide fellowship opportunities.

Prepared a white paper on research findings including recommendations to The Newberry.

DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Washington, DC | November 2010 - July 2021 | 40 hrs. per week

Three positions during my tenure with the Commission demonstrate versatility, enthusiasm, and initiative:

Project Manager and Visual Arts Director

GS-12 promoted to GS-13 (equivalent) | October 2015 - July 2021

Led the development, design, and launch of the memorial's complementary audio tour and E-Memorial website.

Maintained major donor relationships and ensured fulfillment of donor benefits.

Contracted for services, including: writing requests for proposals, evaluating and selecting vendors, and negotiating and awarding contracts.

Provided art direction and design for: presentations, exhibits, and materials for the dedication ceremony.

Managed the production of a series of short films featuring interviews with memorial artists.

Managed vendors and government contracts, to include: cost estimating, milestone tracking, and budgeting.

Edited bi-monthly *General'ly Speaking* newsletter.

Provided senior leadership for memorial dedication event planning, communication, and public relations.

Visual Information and Project Coordinator

GS-10 promoted to GS-11 (equivalent) | April 2012 - October 2015

Oversaw the development of cross-curriculum lesson plans and interactive timeline.

Curated, designed, and oversaw production and installation of large-scale exhibits and groundbreaking stage graphics.

Coordinated a committee of the world's leading Eisenhower scholars, public historians, and educators tasked with curating content for the E-Memorial.

Delivered stakeholder presentations to: members of Congress, foreign embassies, donors, and the public.

Administrative and Research Assistant

GS-4 (equivalent) | November 2010 - April 2012

Provided administrative support for correspondence, calendar management, and office equipment.

Managed social media accounts, curated engaging content, tracked visitor analytics.

EDUCATION

Ph.D. Student, U.S. and Public History

Loyola University Chicago
2021-present | 3.978 GPA

Master of Architecture

Historic Preservation Certificate
University of Wisconsin-Milwaukee
2006–2009

Bachelor of Science, Art History

University of Wisconsin-Madison
2001–2006

SKILLS

Adobe Creative Cloud

Photoshop, InDesign, Illustrator, Lightroom, Acrobat

Website Development/Content Management

Drupal, Square Space, Wix, WordPress, Omeka

Communication + Marketing

MailChimp, GoTo Meeting, Slack, Zoom

Productivity

Google Suite, Microsoft 365

Social Media

Facebook, Twitter, Instagram, LinkedIn, Vimeo, YouTube

Other

AutoCAD (2-D + 3-D)
Digital SLR photography + editing
Audacity and Hindenburg (audio production)
Windows, MacOS, iOS (mobile)
German language 1-5AP (middle + high school)

Project Management

Microsoft Project, Smartsheet

Volunteer Experience

History Graduate Student Association

Loyola University Chicago | August 2022 - May 2023

Served as board secretary responsible for recording meetings, managing the mentorship program, and coordinating student programming.

National Museum of the American Sailor Foundation

Great Lakes, IL | January 2017 - April 2018

Advised board of directors on and provided support for: design and production of visual arts, editing and distribution of monthly newsletter, social media account management, website content management.

National Museum of the Marine Corps

Quantico, VA | May - November 2010

Assisted the Curator of General Collections with inventory, labeling, accessioning and de-accessioning of artifacts, storage and conservation of collections, and exhibit design.

Parris Island Museum and Historical Society

Marine Corps Recruit Depot | Parris Island, SC | June 2009 - May 2010

Designed large-format exhibit boards; collaborated with museum director, exhibit staff, and volunteers on design and layout of exhibits; edited the quarterly newsletter; updated Historic American Building Survey reports; wrote significances for contributing structures to the Historic District.

AWARDS

Robert McCluggage Award, Honorable Mention (2023)

INTERESTS

Figure Skating
Cooking + Entertaining
Playing the Piano

Quilting + Knitting
Collecting Vinyl Albums
Airedale Terriers